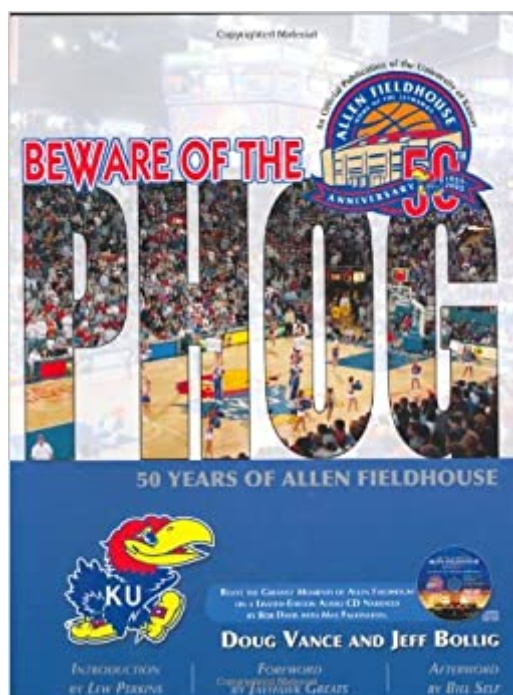


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# Beware Of The Phog: 50 Years Of Allen Fieldhouse



## Synopsis

In the world of college basketball, few structures can match the aura of the massive limestone edifice situated on the University of Kansas campus known as Allen Fieldhouse. Dedicated 50 years ago on March 1, 1955, it marked the largest campus arena in the nation for a significant period of time. The inventor of the game of basketball, Dr. James Naismith, introduced to the campus both the sport and his most prized pupil, Forrest C. "Phog" Allen, in the early 1900s. It was Allen, who came to be known as the "Father of Basketball Coaching," that elevated the sport to practically a religion among the Jayhawk faithful. When it came time to build a new arena to satisfy the burgeoning fan support, there was never any question that it would be named in honor of the man they called Phog. *Beware of the Phog: 50 Years of Allen Fieldhouse* chronicles the history of the facility that houses Kansas basketball. Readers will get unique insight into the epic battles that have occurred in this legendary building from the coaches, players, fans, media, officials, and administrators who lived those experiences. They will learn of the traditions, anecdotes, and unique qualities that make the facility more than just a place where games are played. If the classroom buildings are the heart of KU's campus, then "The House That Wilt Built" is its soul. It might be constructed of a mass of stone, metal and concrete, but there is a spirit that provides the constant reminder that the place is indeed special. The constant echo of the Rock Chalk Chant emanates from faraway recesses while the fresh buttery popcorn aroma flows from cubbyholes under the bleachers. Allen Fieldhouse is truly a place like no other.

## Book Information

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## Customer Reviews

Doug Vance worked for 20 years in Allen Fieldhouse as Kansas University's assistant athletics director for media relations. He also served as associate athletics director for communications. Vance collaborated with KU voice Max Falkinenstien to write Max and the Jayhawks. His most cherished Allen Fieldhouse moment was the celebration of 100 years of KU basketball during the reunion weekend of the 2002- 03 season. Vance lives in Lawrence with his wife Sue. They have two sons and three grandchildren. Jeff Bollig is currently the director of communications for the Golf Course Superintendents Association of America, based in Lawrence. His experiences have taken him to nearly every nook, cranny, and catwalk of Allen Fieldhouse. Not counting his win over former Jayhawk letterwinner Milt Newton in a game of H-O-R-S-E, his favorite moment at Allen Fieldhouse was listening to an impassioned, yet humble, Wilt Chamberlain address the crowd during the 2002-03 season. Bollig resides in Overland Park, Kansas, with his wife Laurie and their two children.

Great product. My whole family are college basketball fans especially are KU Jayhawks followers. My parents attended a game at the Phog for their honeymoon and my dad got to meet Phog Allen. It has been enjoyed by my whole family.

Very good stories and information that I hadn't known. This the history of the greatest basketball arena. It brought back a lot of memories of the games I have seen over the last 35 years.

Arrived on time. Can't wait to look it over

Good read, especially if you are a Jayhawk.

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